the powder hound





CALENDAR OF EVENTS

Until further notice, all DSC events are tentative, subject to Coronavirus restrictions being lifted. Please check our DSC website for up to date information on all things DSC!

www.dallasskiclub.org ~ Stay Safe!

- Sunday, August 2 Sign Up for 2021 Trips Event to be held virtually info will be emailed to you in July. Check out our lineup of 2021 trips and information about this August 2nd event elsewhere in this Powder Hound.
- Tuesday, August $4 1^{st}$ Tuesday Happy Hour cancelled
- Tuesday, September 1 1st Tuesday Happy Hour tentative
- Saturday, September 12 TSC BIDFEST will be held virtually. A Trip Survey will be emailed to you in late August. You can check out the potential 2022 TSC trips elsewhere in this Powder Hound and at www.texas-ski.org.
- Tuesday, October 6 1st Tuesday Happy Hour (tentative)
- Saturday, October 31 Halloween Party at Brookhaven Country Club watch for additional details TBA!
- November 3 1st Tuesday Happy Hour (tentative)
- **December 1** 1st Tuesday Happy Hour (tentative)
- Saturday, December 19 Annual Christmas Holiday Party at Gleneagles Country Club
- January 21 26, 2021 Purgatory, Colorado DSC Ski Trip
- February 13 20, 2021 Aspen, Colorado DSC Ski Trip
- March 6 13, 2021 Telluride, Colorado DSC Ski Trip
- October, 2021 New Zealand TSC Trip with pre & post trips to Australia & Fiji

Put these dates on your calendar & plan to attend! Remember to check our website often for updated information on all things DSC!

GET SOCIAL!

Remember to check us out on our Facebook and Meetup pages!





Dallas Ski Club - a member of the Texas Ski Council



The Dallas Ski Club welcomes our members and guests to our events and reminds every one of your personal responsibility in consuming alcoholic beverages at all activities sponsored by the Club. All our events and activities are non-smoking.

DSC MISSION

The Dallas Ski Club's charter is to create and provide social activities and ski trips promoting friendships and camaraderie for the Dallas/Fort Worth community.

In our 7th Decade of Quality Skiing!

PO Box 810289 Dallas, Texas 75381-0289 www.dallasskiclub.org

THE POWDER HOUND

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FOR ADVERTISING OPPORTUNITIES

Contact: VP Marketing Bill Baillie

214-244-0659 wpbaillie@yahoo.com

2020-2021 DSC BOARD OF DIRECTORS

President Lynn Erickson

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Past President Marlene Heineman

972-989-0166 marleneh24@aol.com

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VP Trips Gary Bush

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VP Membership Vernell Shuey

214-478-6106 vshuey@swbell.net

Club Administrator Judy Gregg

214-789-8065 jgregg@verizon.com

Race Director Marlene Heineman

972-989-0166 marleneh24@aol.com



Lynn EricksonPresident

President's Message

We are hopeful and looking to the future of the Dallas Ski Club by continuing to research and plan trips and events. We have multiple venues which we have secured, however currently our activities and happy hours are on hold because of the recent State of Texas restrictions.

In addition to our regular monthly board meetings, your Dallas Ski Club Board of Directors has been meeting via Zoom with Texas Ski Council monthly planning upcoming trips for 2021-22.

There will be a Trip Sign Up event on Sunday, August 2nd, where DSC will have a Zoom presentation of our proposed trips. You will be able to get a preview of the trips compiled by the trip leaders in order to make your decision on the trips that you would like to secure. Details will follow on how you may access this information.

Plans are in the works to privately present DSC traveling trophies to our well deserving members who have won ski races in our annual Aspen races, as well as other awards!

We continue to plan and prepare for the future events. We are hopeful that we are all together soon with our wonderful friends that we have in our Dallas Ski Club.

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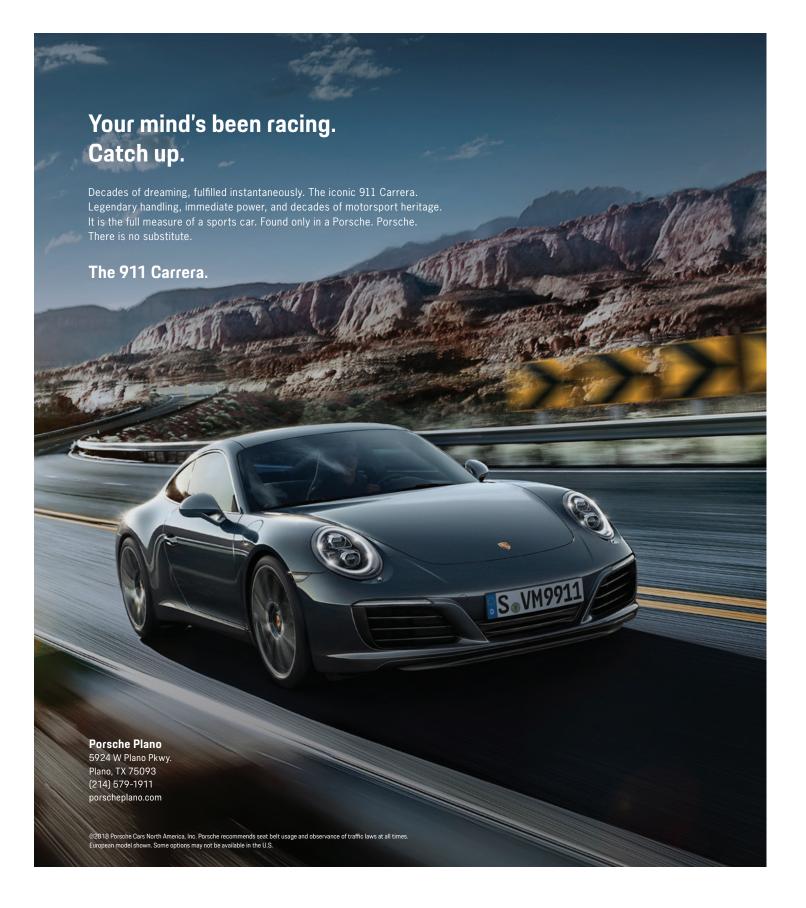


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AUSTIN

SAINTBERNARD.COM

New Dallas Ski Club Members

J'Lynn Vacek Frisco, TX 972-743-9892 Jlynnvacek@gmail.com

Jona Vacek Frisco, TX 972-743-5926 jvacek24@gmail.com

Suzanne Gentry Garland, TX 214-771-3557 SuzanneGentry@verizon.net









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JULY		AUGUST	
RODGER GRUENWALD	7/1	RICHARD K HESTER	8/1
VICKI TOPLETZ	7/1	CATHY C DIAL	8/1
PAULA LANIGAN	7/1	JANET W STONE	8/1
KATHERINE OVERKAMP	7/2	RICK HUSKISSON	8/2
LOGAN COX	7/2	CINDE COTTEN	8/2
ELEANOR MCGUIRE	7/4	SYBIL F COLLINS	8/3
JOHN SHRINER	7/4	SUE MANN	8/5
GREG FURMAN	7/4	LISA BELL	8/6
JODY FAST	7/6	NANCY FARRAR	8/8
VINCE J HRENAK	7/7	BARBARA HOGUE	8/9
CAROL ZAHN	7/8	LARRY FELLMAN	8/10
RICHARD J GROMEL	7/8	TONY ARTHUR	8/11
SUSAN MOORE	7/8	GARY N COOK	8/11
JANELLE JONES	7/8	DORIAN W ARLEDGE	8/11
JOHN E. VANDIGRIFF	7/12	BOB BOTSFORD	8/11
LYNDA TAYLOR	7/13	ERIN BOTSFORD	8/11
MIKE VEILLETTE	7/14	BETTY LU CHUPIK	8/12
ALEX MONTGOMERY	7/14	ELEANOR CASEY	8/13
LIBBIE WILMER	7/17	IRA ARCHER	8/13
CORY S STRICKLAND	7/17	MARGARET DARPHIN D MALL	8/13
MARKLEY SHAW	7/17	GREGG T PODLESKI	8/14
BILL GIGAC	7/18	GLEASON ROMANS	8/16
JUDY G ZUMBERGE	7/18	LESLIE A SECORE	8/17
SARAH KOLDYKE	7/18	JOHN M. WELCH	8/18
ANNE H GILMER	7/21	GLADYS KOH	8/18
BRETT S COTTEN	7/21	JANE M MURPHY	8/19
LEON A MONTGOMERY	7/22	TERRY DUKE	8/22
J'LYNN VACEK	7/23	DAVID PENNINGTON	8/22
KATHERINE WARD	7/24	SANDY STEWART	8/24
MEGAN ABBOTT	7/24	KATHY H SMITH	8/24
THOMAS F KEEVER	7/25	MONICA GIFFORD	8/26
KATHRYN BOND	7/25	NICK MAYRATH	8/26
JOANNA LANDS TRUAN	7/26	MAXINE MACDONALD	8/26
MARK TRUAN	7/26	WILLIAM C MACDONALD	8/26
GANE M SKATVOLD	7/27	GUY HUNTLEY	8/28
JONNI L FISHER	7/27	CHARLES ABBOTT	8/29
BOB ZIEGLER	7/28	STEVEN BAKER	8/30
GEORGE L MYERS	7/29	ART WHITLOCK	8/31
KATHY MORKEN	7/30	RAY FISCHER	8/31
MICHAEL R HENRICKS	7/31	VIVIEN BENJAMIN	8/31
		DOROTHY BOWMAN	8/31

Advertise with the Dallas Ski Club!

The Dallas Ski Club, with a membership of over 500, offers three different media formats in which businesses can advertise . . . our annual Directory, our bi-monthly newsletter called *The Powder Hound*, and here – on our Website. The Dallas Ski Club thanks everyone who already has an Ad and encourages more of our membership to participate.

The DSC Directory – Our Directory is printed annually in September or October. Ads for the Directory must be received by August 15th and paid for by September 1st. Ad space for the back cover and the front inside cover is not currently available.

The Powder Hound – Our newsletter, *The Powder Hound*, comes out digitally to our Dallas Ski Club members six times a year. Ads can have a link that will go straight to your company website. The Powder Hound is e-mailed to our members approximately the first week of January, March, May, July, September and November. Ads must be received on or before the 5th of the month before the month in which the Powder Hound is published. For an example of the Powder Hound, please visit this link: May/June 2019 Powder Hound.

The DSC Website – Website Ads are business card size (3.5"x2") and appear at the bottom of each Website page in rotation. They change each time a user clicks on a new page (you can see examples on this website). Clicking on your Ad will take the viewer to your website if you provide the link. They also appear (without rotating) under "Advertisers" (an option under 'Advertising' at the top of each Website page). Clicking on your Ad will take the viewer to your website or to a default page if you don't have a website. WEBSITE Ads may be horizontal only: MAXIMUM SIZE 300 pixels wide X 250 pixels high. Click on this link to view the Advertising page: Advertisers. You may also add a promotional/sales paragraph to appear with your Ad on this page – please provide your promotional write-up – 150 words maximum.

Rates (effective 8-13-19):

		<u>Directory</u>	Powder Hound &
Size of Ad	<u>Directory</u>	Cover Pages	<u>Website</u>
Business Card	\$150	n/a	\$150
1/4 Page	\$250	n/a	\$200
		Inside Cover (Front or	
1/2 Page	\$350	Back)-\$400	\$300
Full Page	\$450	Back Cover–\$500	\$400
Color Ad	Add'l 10%	Add'l 10%	N/C

Advertising on all 3 media formats (Directory, PH & Web) gets you a 10% Discount. DSC Members get an additional 10% Discount. All Ads expire annually on June 30th. Please email your ads as a JPEG or PDF attachment to marketing@dallasskiclub.org along with your contact information & an invoice will be sent to you promptly.

Thank you for your Support of the Dallas Ski Club!

For more details or if you have any questions, please contact our Marketing VP, Bill Baillie at 214-244-0659 or marketing@dallasskiclub.org.

Dallas Ski Club Awards Presented

Marlene Heineman, Race Director Past President, DSC 2019-2020

A highlight of our annual Changing of the Guard party, normally held in the Spring, is when we recognize several DSC members for their achievements in both skiing and service activities. However, due to the Coronavirus crisis this year, we were unable to have this popular annual party, which also means that we were unable to present the DSC traveling trophies & awards. We were hopeful that we would soon be able to have a party where we would be able to make these presentations. But, as you know, we have not been able to make that happen yet. So, we are very happy to make the following announcements!

Janet Stone named Skier of the Year - 2020



We are very happy to announce this year's **Skier of the Year – Janet Stone.** Janet has been on many Dallas Ski Club trips and has always been an active participant on all our ski trips. Janet has been presented the Skier of the Year traveling trophy, which recognizes her contributions to many DSC ski trips.

Congratulations, Janet!

Joyce Bartell presented President's Award - 2020

We are especially thrilled to announce that the **President's Award** has been presented to our outgoing VP oF Membership, **Joyce Bartell**, in recognition of her many years of service to DSC. Joyce first served on the DSC Board in 2002-03 as VP of Activities. In addition to 2019-20, Joyce also served on the DSC Board as VP of Membership in 2004-05, 2005-06 & 2012-13. Joyce was DSC President in 2007-08 and Past President in 2008-09. Joyce has also served DSC as a Trip Leader on many of our DSC ski trips. She is always willing to help others and this special award recognizes her major contributions of long standing to the Dallas Ski Club.

Congratulations, Joyce!



DSC Traveling Trophies presented to Winners of DSC Annual Aspen Ski Races

We are very happy to announce that the Dallas Ski Club traveling ski trophies have now been presented to the following DSC skiers! Winners' names have been engraved on the traveling trophies and they will now be able to enjoy their traveling trophy!



The DSC Ski Champion traveling trophies go to the winners of the Expert Flight at our annual Aspen races. The Men's trophy has been traveling since 1955 and the Women's since 1957. For over 60 years these trophies have been handed down year after year to the new DSC Champs! The DSC Women's Ski Champion trophy will be presented to Nancy Gibbs. We did not have a Men's Ski Champion this year.

Congratulations, Nancy!



The **Ernie Blake** traveling trophies recognize the fastest man & fastest woman on the mountain in all flights at our annual DSC races in Aspen. These trophies have been traveling since 1995 when they were donated to the Club by **Jim Fain** to honor Ernie Blake, who was very instrumental in the development of the Dallas Ski Club back in 1955! This year, the Ernie Blake trophies have been presented to the 2020 winners, **Dyann Skelton & Blake Ramick.**





The **Advanced Flight** traveling trophies go to the winners of the Advanced Flight at our annual DSC races in Aspen. The Women's Advanced trophy has been presented to this year's winner, **Catherine Walther**, and the Men's Advanced trophy has been presented to this year's winner, **Stephen Fristoe**. Next year, Catherine & Stephen will be racing in our Expert Flight for the DSC Ski Champion trophies!





Congrats to all the winners!

We hope to see many of you in Aspen next year on the race course!



Have you renewed your DSC Membership?

If you haven't renewed your DSC membership, it expired July 1, 2020!

But it's not too late to renew! Log in and renew today to be included in our annual DSC Directory, which is in the works and will be mailed out to all members later this year!

Thanks to everyone who has already renewed your membership! You should have received your new Name Badge which doesn't have a year on it. This will be your permanent Name Badge. If you lose it, you can order a replacement for \$5.

To renew online, click here - Renew Now! Look for the red 'renewal icon' next to your name to begin the renewal process. At the end of the renewal process, you'll have the option of paying by a secure credit card transaction, or printing an invoice and mailing a check to: Dallas Ski Club, PO Box 810289, Dallas, TX 75381.

If you have any questions about your membership, please contact me. If you have any questions or problems with logging into the website, please contact Club Express support at support@clubexpress.com or call 1-866-HLP CLUB (457-2582).

Vernell Shuey, DSC Membership VP vshuey@swbell.net ~ 214-478-6106 www.dallasskiclub.org



Charles R. McBeth

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Dallas Ski Club - Trips!!

2021 Ski Season

Our 'Trip Sign Up Event' will be held virtually on Sunday, August 2nd. Immediately after the event, you will be able to Sign Up for any of the 2021 trips with your \$100 deposit. Your DSC Board of Directors has approved full refund (no cancellation fees), up to 60 days prior to the trip, of your deposit and all payments should you choose to cancel. All trips will have liberal cancellation policies. If it's not safe to travel, we will be able to cancel. Complete details of all 2021 trips as well as details for the virtual event on August 2nd will soon be emailed to all members!

- January 21 26, 2021 Purgatory DSC Ski Trip
- February 13 20, 2021 Aspen DSC Ski Trip
- March 6 13, 2021 Telluride DCS Ski Trip
- October, 2021 New Zealand w/ pre & post trips to Australia & Fiji

2022 Ski Season

Here are the destination possibilities for the 2022 season. The virtual TSC BIDFEST will be held in mid September, 2020 where we will be voting on which of these trips TSC will support in 2022. The DSC Board will email all members a Trip Survey in late August so that you can let us know which trips we should plan for you for 2022!

Traditional January 8-15, 2022

Heavenly: Winter Ski & Sports Park City: Winter Ski & Sports Beaver Creek: Sports America Park City: Sports America

Winter Expedition 2022

Antarctica: Globus 1/20-31/22

Solden, Austria: Holidaze 1/21-29/22

Solden, Austria: Winter Ski & Sports 1/19-29/22 Zell-am-See: Holidaze 1/21-29/22 or 1/28-2/5/22

Winter Shootout 2022

Telluride: Sports America 2/5-12/22

Beaver Creek: Sports America 1/29-2/5/22 or 2/5-12/22

Heavenly: Winter Ski & Sports 2/5-12/22

Final Showdown 2022

Lake Tahoe: Ski Group 2/26-3/5/22

Mammoth: Sports America 2/26-3/5/22 or 3/5-12/22

Steamboat: Sports America 2/26-3/5/22

Taos: Resort Bid 2/26-3/5/22

Summer/Fall Expedition 2022

Black Sea - Eastern Europe River Cruise: Grand Circle 10/19-11/1/21

Greece: Globus 10/02-11/21 or 10/02-15/21

Lyon Provence, Viking River Cruise: Winter Ski & Sports 8/17-25/01 or 9/12-18/21

Poland: Mayflower 9/21-29/21 Russia: Collette 9/1-9/21



Nominating Committee Seeks Your Help

By Irving Reed, President-Elect

I know that we are all looking forward to the end of the restrictions that we have had this year due to the Covid-19 virus. We have had to cancel or reschedule so many plans this year. However, we do have plans for some great ski trips in 2021: Purgatory, Aspen and Telluride. Also, the epic trip to New Zealand, Australia and Fiji has been moved to the fall of 2021.

It's also time to begin thinking about the DSC Board of Directors for 2021-2022. I would like to hear your suggestions for candidates for the new Board. If you or someone you know would like to serve on next year's Board, we need your input now. Please send me an email at irvingreed4@gmail.com, or a text to (817)851-8715, with your recommendations. A candidate for a position on the Board should be able to attend monthly Board meetings, Happy Hours and other Club events whenever possible.

As President-Elect, I will serve as Chairman of the Nominating Committee, which is composed of the current Club President, Lynn Erickson, two Past Presidents and four members-at-large. The committee will meet in the near future to develop the slate of officers. The slate will be presented to the membership in the Powder Hound newsletter and will be voted upon at the General Membership Meeting.

Following is an abbreviated list of the DSC Board positions and their responsibilities:

- President-Elect: Supports the President & assists the VP's to become familiar with each Board position.
- **Treasurer:** Works closely with the Club Administrator to ensure accurate and timely financial tracking and reporting. Accounting/tax knowledge required.
- Secretary: Records and distributes minutes of all Board & General Membership meetings.
- **Trip VP:** Skiing oriented member with previous trip leader experience. Acts as liaison with Texas Ski Council to ensure DSC is a member in good standing. Attends the annual Bid Fest. Works with resorts and airlines to develop the Club's trip schedule. Recruits trip leaders, provides formal trip leader training, and maintains/updates the trip database.
- Membership VP: Outgoing, organized, champion of the Club and all new members. Markets Dallas Ski Club membership, maintains Volunteer Bank, organizes New Member recognition events and is responsible for Annual Membership Drive.
- Happy Hour VP: Plans our monthly Happy Hours and recruits members to help at the Happy Hour.
- Activity VP: Outgoing, organized with the ability to plan a party and manage a budget. Will plan and implement diverse social schedule to appeal to all DSC members. Creates a committee to help plan the theme, location, refreshments and entertainment for each activity.
- Marketing VP: Develops a marketing plan to bring in revenues through advertising and selling logo merchandise. Requires a business/marketing orientation with the ability to solicit advertising for the Powder Hound, our website and Directory.
- **Publications VP:** Works with other VP's and Trip Leaders to ensure all social activities and trips are included in the Powder Hound. Publishes the Powder Hound (6 issues) and our annual Directory. Works with the graphic designer to ensure the Powder Hound is produced in a timely manner.

You can see a comprehensive list of Board Member duties on our DSC website.

• Click on "About Us"; then "Rules & Policies"; "Attachment D – Board Duties"

I look forward to your suggestions at your earliest convenience.

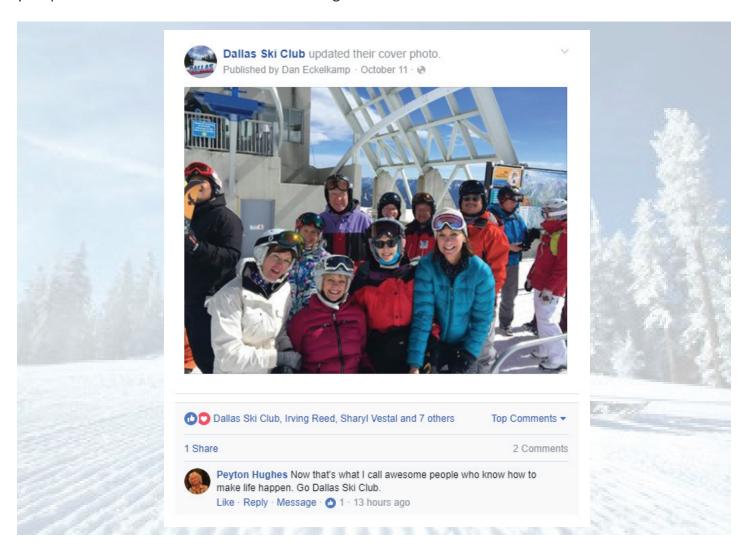
Thank you, Irving Reed, DSC President-Elect 817-851-8715

SOCIAL MEDIA



Follow the Dallas Ski Club on Facebook! The DSC invites all our members and friends to participate on our social media platforms!

Check out & join our <u>FB Group</u>, **Dallas Ski Club Official**. Also check out our <u>FB Page</u>, **Dallas Ski Club**. Share your pictures & watch for information on all things DSC!



SOCIAL MEDIA POLICY

The Dallas Ski Club encourages all participants to share relevant photos and comments wisely; items that are unsanctioned advertisements, derogatory, offensive, or inappropriate will be removed. DSC reserves the right to ban anyone from participating on our social media platforms for violation of our policies. Please remember that anything you share is visible to the public and images uploaded to Facebook grant Facebook a non-exclusive royalty-free license to the content.

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